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ABQ Education Group sponsors 2020 Al Mouj Muscat Marathon

Muscat's ABQ Education Group has announced its sponsorship for the 2020 Al Mouj Muscat Marathon. Oman's signature international sporting event, it's considered to be one of the most anticipated and popular events of the year. Expected to take place on January 17th and 18th, the marathon is predicted to attract thousands of runners and has a record number of entries every year.

Roughly 400 students from ABQ Azzan Bin Qais Azan Bin Qais International School, Seeb International School and Sohar International School will take part, emphasizing the value of sport and a healthy lifestyle for the students. The marathon's #RunWithUs slogan sheds light on the magnitude of maintaining a healthy lifestyle. Hosting this event also plays an integral role in tourism promotion due to tourism being a key contributor to Oman's national treasury.

Humayun Kabir, Chief Executive Officer at ABQ Education Group said: "We are thrilled to be partnering with the Al Mouj Muscat Marathon organizers this year. We are also delighted that our school students are participating in the marathon which is being held under the slogan #RunWithUs. I would like to thank the organizers for providing an opportunity for our school students to be part of this major sport event in Muscat. This is a chance for the students of our three schools to network and be part of a community event. Being able to participate and run a marathon is a remarkable achievement. From helping one lead a healthier life to honing your mental ability and enhancing your confidence, there are a lot of benefits to running a marathon. It also provides us an opportunity for participants from outside to discover the beautiful country Oman."

The launch of ABQ Education Group's 'Discovering You Program'



(DYP) and their participation in the Al Mouj Muscat Marathon, assists their vision of promoting 21st century skills. These skills are learned and developed through a mentorship program designed to encourage better decision making for higher education studies.

Participating in sports positively affects education in many ways for example: people think more clearly after they release endorphins post exercise.

The aim of the ABQ Education Group is to integrate educational and recreational activities by participating in community events like this one. They believe that participating helps students prepare for their future role in the development of society.

Organizers of the Al Mouj Muscat Marathon had previously announced that top athletes from a

variety of sport disciplines including Oman's top goalkeeper Ali Al Habsi, sports-car racing driver Ahmad Al Harthi, Olympic show jumper Sultan Al Touqi, sprinter Barakat Al Harthi, tennis player Fatma Al Nabhani, sailor and Olympic hopeful Musab Al Hadi

are expected to participate in the event. Opening day on January 17th, will feature the main marathon event along with the half-marathon and 10km races. Day two on January 18th, will feature the popular 5km Run and the Kids' Run.

Stay Focused
Stay Determined
Stay Strong



Be the best you can be ... the ABQ way



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Azzan Bin Qais International School

مدرسة السيب العالمية
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